

SUCCESS STORIES

- Maasai parents now recognize the importance of self-determination. One father recently told us that no matter how many cows he was offered, he would not marry off his daughter.



Agricultural project

- Young girls are finding hope through education. Margreth turned to The IMAGE Project after her parents and caregiver died of AIDS. She now feels safe at the boarding school, is excelling in her studies, and dreams to be a nurse.

- Maasai women are expanding their thinking and are beginning to look within. In a recent life coaching session, the women asked, "How do we get to know ourselves?"

HOW YOU CAN HELP

The IMAGE Project exists because of the generosity of its donors and their belief in our mission. Please support The IMAGE Project by mailing your tax deductible gift to:

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The IMAGE Project
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The IMAGE Project



Empowering Maasai girls and women in Tanzania, East Africa through education and economic opportunities.



IMAGINE if your voice was never heard...



Maasai Secondary Students

BACKGROUND

In 2001, after learning of the everyday challenges that Maasai girls and women face, Deb Pangerl (co-founder and executive director from Minnesota) and Phoebe Msigomba (co-founder from Tanzania) created The IMAGE Project, a non-profit organization.

The Maasai are a semi-nomadic tribe. The women lead difficult lives with few freedoms. We help the women develop sustainable projects that support their goals of becoming educated and economically independent.

For Maasai girls today, the prospect of attending secondary school is often an unrealistic and

unattainable goal. The government only pays for children to attend school through 6th grade, making it difficult for many girls to achieve this dream.

OBSTACLES

- Traditionally, women have limited power, and independent thinking has been discouraged;
- Girls are wed as young as 12-years old in exchange for a dowry for the girl's family;
- Financial strains limit educational opportunities particularly for girls and women; and
- AIDS and other health concerns have left many orphans in the community.



Village of Kwale

CURRENT PROJECTS

The IMAGE Project works with entire villages to remove the obstacles that the women and girls face. We partner with the Maasai allowing them to create their own solutions.

EDUCATION

Scholarships: We provide secondary education scholarships to girls from the villages.

Training: We provide learning opportunities for illiterate Maasai women, and offer tools that give them power to change their own lives, including:

- partnering with certified life effectiveness coaches to encourage conversations that generate solutions and address economic and social hardships; and
- providing workshops in the villages on HIV/AIDS, health care and other topics selected by the women.

ECONOMIC

Agricultural and small business projects: We work with the girls and women to develop sustainable projects, including:

- helping the women grow crops to pay for medicines, food and their children's education;
- providing funding for a store where the women learn how to sell goods and manage money; and
- assisting the girls with raising pigs, goats and cows so they can purchase personal items that they need at school.